

## RealComm and RealFoundations Form Education Partnership

**Carlsbad, CA, October 9, 2008** – Realcomm and RealFoundations announced today that they have formed an “education partnership” to present “Automated Business Solutions for Real Estate” seminars in 9 major cities over the next four months. As the economy continues to place heavier financial burdens on business, it is critical that real estate owners and asset managers have real-time, accurate information on which to base their decisions. Web-based, automated solutions provide visibility into all aspects of a real estate portfolio, from budgeting and forecasting to accounts payable.

“The volatility of our financial markets affects every part of the real estate life-cycle,” said Jim Young, Founder and CEO of Realcomm. “Now more than ever, the real estate industry needs to implement software solutions that will provide accurate, up-to-date reports and analytics needed to make intelligent business decisions.”

The Realcomm “Automated Business Solutions for Real Estate” Seminar is a 3-hour session that will explore the day-to-day business processes required to design, build, operate, and manage commercial and corporate real estate. Industry experts will demonstrate the latest solutions for accounting, budgeting and forecasting, management portals and dashboards, document management, automated lease creation, automated work orders, project management, and other business applications. Attendees will learn how improving business processes can streamline operations, reduce expenses, and provide a competitive edge in today’s real estate market.

“RealFoundations is the natural partner for Realcomm’s educational seminars,” said David Srour, Director at RealFoundations and one of the lead instructors for the seminars. “We understand the value that can be delivered by putting the right information in the hands of real estate owners. RealFoundations has a proven record in assisting real estate owners assess the applications that are available to them and determining the best solutions for their needs.”

Realcomm and RealFoundations believe that value can best be delivered by people who understand your business, the winning strategies and ideas that have been proven in the industry, and the most cutting-edge technology solutions that can help unleash your potential.

The Automated Business Solutions Seminar will be presented in Chicago, Washington DC, Los Angeles, Philadelphia, Atlanta, Houston, San Francisco and Seattle this Fall. For a full schedule of dates and locations, visit <http://www.realcomm.com/seminars.htm>.

Founding sponsors and additional instructors participating in this seminar series include Yardi, AvidXchange, Intuit, and Nexus Systems. Additional national sponsors include Qube Global, Basware, Arcplan and Work-speed.

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## About RealComm

Realcomm Conference Group, LLC is the world's leading research and educational institution that produces international conferences and expositions, as well as seminars, workshops, executive real estate tours and other strategic services to educate industry professionals about the latest business solutions and technologies to improve commercial real estate development, leasing, management, and operations. Realcomm was founded in 1999 with the goal of bringing industry leaders together to discuss, demonstrate and debate the latest innovations that impact the industry.

## About RealFoundations

RealFoundations is a full-service management consultancy focused exclusively on comprehensive, creative solutions for corporate and commercial real estate. From developers, owner/operators and general contractors to service providers and institutional investors, RealFoundations offers innovative business intelligence, process analysis, improvement and solution implementation, strategic information, systems planning and integration. For more information, visit [www.realfoundations.net](http://www.realfoundations.net).

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