

real  foundations



real solutions
for the real estate industry

www.realfoundations.net

RealFoundations is a full-service management consultancy focused on helping companies in the real estate industry improve their operations and achieve their potential.

Our Philosophy

We believe that value is best delivered by management consultants who understand the market dynamics that drive your business, the winning strategies that have been proven in your industry, and the technology solutions that can unleash your potential. We understand that consultants are hired to make something happen – to change part of your business while accelerating the time it takes to get from ideas to results.

How we're different

Our highly skilled, energetic professionals are as much business advisors as consultants. Every partnership is founded on our extensive expertise in collaborative work and based on a shared vision – one dedicated to helping you find the right combination of answers and solutions unique to your situation. Most importantly, you'll work with senior teams who truly understand your business, the dynamics of your industry, and the terms you use in the conduct of your business.

Our Markets

Homebuilders



Members of our firm have focused on the homebuilding industry for the past 15 years, and have partnered with many builders in the top 100. As the industry continues to mature, operations efficiencies are becoming increasingly important. The technology exists today to support the entire building lifecycle – it's simply a matter of knowing how and when to implement it. RealFoundations can help align all your organizations and operations by combining the newest technology solutions with strategic insight into your internal practices.


Alternative Housing



The right technologies can help shape how you are perceived by current and prospective residents. By optimizing your business processes, operational models, revenue and expense management, and organizational models, you can also make a direct impact on your bottom-line. Successful companies in this sector have recognized this and have turned to RealFoundations for strategic partnership and an unmatched level of service.




Construction



Over the past few years, the industry has seen the development of smarter estimating tools, enhanced collaboration solutions and enhanced accounting programs. We have helped numerous companies increase revenue and decrease cost with proper implementation of these automated solutions. By partnering together, we can design, build and implement the right business processes and technology to maximize your service offerings, as well.

Capital Markets



Simply put, the challenges facing the capital market sector largely stem from a lack of standardized operational processes and integrated technology. Currently, analysis and reporting are achieved with an array of outdated, disparate systems that are patched together through manual intervention, oftentimes resulting in inconsistent information and results. The solution? Implement a suite of innovative technology solutions to refine your information flow process, and improve analytical and reporting systems. RealFoundations can help.



Service Providers



This highly competitive market makes it imperative for property service providers to identify unique ways to differentiate their organizations. Our market visibility and deep industry experience has allowed RealFoundations to help numerous clients find the smartest way to enable consistent service delivery, meet client expectations and maximize profits. Through cutting-edge technology and process improvements, we can help you expand your reach and achieve measurable benefits.

Corporate Real Estate



The ongoing challenges faced by CRE executives include improving department and operating performance, lowering costs, and managing complex vendor relations. RealFoundations has helped many of the largest companies in the world develop a framework for enhancing their operational, financial and technological efficiency. Our individualized solutions will allow us to determine the most efficient operating model with the most appropriate management information tools for your business.

Owner Operator: Office & Retail




Over the past several years, owner/operator organizations have become more dependent on technology to support variable operating models and create substantial operating synergies in areas such as lease accounting, accounts receivable, collections, accounts payable, purchasing and leasing. RealFoundations recognizes that technology is most powerful as an enabler to the creation of specific and unique solutions. These technology-enabled solutions, in turn, increase the quality of services your company provides. RealFoundations can assist you in identifying and quantifying areas where measurable, sustainable value can be achieved – areas that are important to your organization and your clients.

RealFoundations has helped both retail and office real estate companies implement operating models and processes that sustain exponential portfolio growth without adding exponential business risk. We can do the same for you.

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Chicago • Dallas • London • Los Angeles • Newport Beach • New York

 info@realfoundations.net



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