

**Corporate Real Estate:** it sets the corporate image, impacts a company's performance and worker productivity and is the second largest expense in most income statements. Among the ongoing challenges faced by CRE executives are: improving department and operating performance, lowering costs, time-pressured decision making, managing complex vendor relations, and never-ending compliance concerns.

**RealFoundations can help you identify solutions** to proactively and strategically support your core business and improve performance and effectiveness.

Our expertise and individualized solutions can help you determine the most efficient operating model with the most appropriate management information tools for your business—freeing your time to focus on achieving your core business objectives.

We work with many of the largest companies in the world in to develop and implement solutions which enhance the organization, operations and the management systems for their real estate operations and portfolios. Our experience and solutions will help you better understand the business you have, and act upon the strategies that will improve performance.

## Who We've Worked With

RealFoundations has worked confidentially with many of the Fortune 500 companies. These include a:

- Global retailer with over 6,000 stores
- National bank with over 70M square feet
- Leading aerospace company
- Globally-located themed restaurant company
- Global media and entertainment company
- Major food market company

## And What We've Done For Them

RealFoundations works closely with our clients to define strategies, develop better business processes, and implement technology to:

- Improve operating performance
- Optimize portfolios
- Manage the workplace
- Control costs
- Align technology investments with strategic goals, and ensure a return-on-investment
- Utilize information business intelligence to proactively meet customer needs
- Transform organizations

## Our Services

- **Operations Assessment & Optimization**  
We analyze your business with industry best practices in mind to improve operating efficiency, organizational performance and customer service.
- **Application Selection & Implementation**  
We listen to your needs, assist you in selecting the best solutions, design business processes and manage implementation. Specialties include systems for leasing management, transaction management, property management and financials.
- **Strategic Business Planning**  
Through our RealDiscovery sessions with management, IT and staff, we break down silos between departments so that management's strategic plan is everyone's strategic plan.
- **Merger Integration**  
Before, during and after, we assist in planning, IT operational assessment and integration of business processes.
- **Program and Change Management**  
When new technology is introduced or business processes change for growth, we educate your people and ensure that real change—and real growth—can occur.



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## About RealFoundations

RealFoundations is a full-service management consultancy focused exclusively on comprehensive creative solutions for corporate and commercial real estate. From homebuilders, owner/operators and construction to service providers and capital markets, we can offer you services that will improve your company's operations and achieve your true potential.