Business Intelligence Services

Fact sheet

real foundations
focus > change > accelerate™

We think of Business Intelligence as the key enabler of an organizational program that leverages business information to advance strategic and operational decision making. This is achieved through a planned and phased approach that seeks to centralize, standardize and simplify access to data. Not merely a single product or technology, Business Intelligence is about enabling intelligent decisions.

Our Business Intelligence (BI) Services facilitate enterprise-wide reporting and analysis capabilities at the strategic, tactical and operational levels. Through our focus on enabling real estate organizations to fully leverage their informational assets, our services help you improve your core management, revenue-generating and operating processes.

What we do

Our Business Intelligence Services, we assess your enterprise reporting and business intelligence environment and needs, envision a future state business intelligence infrastructure, select the systems to build it and work with your teams to build BI applications that deliver business value.

What is different about RealFoundations

Our Business Intelligence team is unique in that we deliver on the key ingredients of a successful BI program at a real estate organization:

- The grasp of underlying real estate-specific business processes, analysis needs and value creation opportunities
- Expertise with the predominant third-party products
- Project toolkits, accelerators and methodologies shaped by our experience serving organizations in your industry domain

And what that means for you

- Effort of your analysts shifted from data assembly to information analysis
- Improved analytical ability to spot revenue-generating, operational improvement opportunities
- Single version of the truth
- Weaknesses and inconsistencies in data exposed earlier, well before they appear in end-user reports
- Non-value add manual assembly of data from several sources eliminated
- Ability to drill through from a higher level report to lower level details
- Ability to integrate relevant data from external sources to aid decision making

Our Services

→ **BI Visioning & Requirements Definition**
Our strategy teams help you assess your current business intelligence environment, conduct facilitative work sessions to elicit, prioritize and achieve consensus on the performance metrics that are relevant to your business and your strategic plans, define the requirements for the BI solution, and present alternate scenarios for your consideration in realizing your BI vision.

→ **BI Software Selection**
Our practitioners can assist you in evaluating the candidate products for each of the major BI infrastructure components:
Extract, Transform & Load (ETL) tools,
Online Analytical Processing (OLAP) tools and packaged BI software. We have a proven approach to selecting products that meet your unique requirements.

→ **BI Implementation Services**
We assemble a team of seasoned Business Intelligence practitioners with the experience to partner with your team. Using a comprehensive project methodology that includes the design, building and deployment of the various system components, our teams deliver a complete BI solution.

Scott Wesson
Managing Director
Business Intelligence | *Denver Office*
(720) 259-2024
scott.wesson@realfoundations.net

About RealFoundations

RealFoundations is a full-service management consultancy focused exclusively on comprehensive creative solutions for corporate and commercial real estate. From homebuilders, owner/operators and construction to service providers and capital markets, we can offer you services that will improve your company's operations and achieve your true potential.

For more information on our services or company, contact Scott Wesson or visit our website at **www.realfoundations.net.**